

Air Astra launches car rental service for passengers

-A Monitor Report

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Dhaka : Air Astra, the country's newest private airline, signed an agreement with Jatri, a renowned car rental service provider. The partnership aims to offer Air Astra passengers the convenience of booking car rentals directly from the Air Astra website as an additional service, supported by Jatri.

As part of this collaboration, Air Astra passengers will enjoy special discounts on Jatri Rental services, said the airline in a release.

The agreement was officially signed by Imran Asif, CEO of Air Astra, and Golam Ishfaque, Vice President of Jatri Service Limited on behalf of their respective organisations.

The signing ceremony took place at the Air Astra head office recently, marking a significant milestone in the partnership between the two organisations, added the release.

Speaking on the occasion, Imran Asif, CEO, Air Astra, said, "We are thrilled to partner with Jatri and offer our valued passengers an added convenience when travelling with Air Astra."

"By integrating car rental services into our website, we are streamlining the travel experience for our customers, allowing them to effortlessly arrange transportation for their journeys. This collaboration aligns with our commitment to providing passengers with a seamless and customer-centric travel experience."

Golam Ishfaque, Vice President, Jatri, said, "Jatri aims to provide the best consumer journey and revolutionise the transportation industry. Our collaboration with "Air Astra" will bring a significant positive impact to the collective journey of the consumers. We aspire to bridge the gap regarding the difficulties faced by passengers to commute from Airport to their desired location through this collaboration."

Commencing operations on November 24, 2022, Air Astra, known for its commitment to passenger satisfaction, currently operates flights to Cox's Bazar, Chattogram, Saidpur, and Sylhet.

Air Astra operates a fleet of 3x modern French-built ATR72-600 aircraft configured with 70 seats. It is the most modern turboprop aircraft in the world today with enhanced safety and reliability features.

The airline prioritises safety above all other operational objectives and have undertaken the initiatives to become the first private airline to achieve IATA Operational Safety Audit (IOSA) recognition within the first year of operations.

Furthermore, EBL cardholders can now enjoy discount on base airfare while purchasing flight tickets from the country's newest local airline Air Astra.

The airline recently signed an agreement with Eastern Bank Ltd to this effect in the capital recently.