

AirAsia dubbed Best Low-Cost Airline

- A Monitor Report

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London : AirAsia was recognised as the World's Best Low-Cost Airline, for a record 15th consecutive time, at the Skytrax World Airline Awards 2024 held in London on June 24.

The achievement is fueled by AirAsia's pursuit of innovation and value creation within the low-cost carrier segment.

Speaking on the occasion, Tony Fernandes, CEO, Capital A, said, "Skytrax champions global standards for airline quality and excellence, and we are thrilled to have risen to this benchmark for the 15th consecutive year. No other companies come to my mind in having achieved such a winning streak, and we are very proud of it. Our guests mean the world to us, and we are reinvigorated by the confidence they have shown by voting for us again. We look forward to continuing to serve many millions more this year alone, with high quality at the best cost."

AirAsia's commitment to enhancing the guest experience is underpinned by its world-class safety standards and ongoing operational improvements thanks to the robust ecosystem that has been built to support the airline business including engineering services, in-flight catering, cargo and logistics, ground operations and others, said a release.

Leveraging its 23-year track record of disruptive multi-hub operations in Asia, AirAsia continues to deliver solid improvements in customer experience thanks to continual enhancements in the booking and journey touchpoints, as well as innovative ancillary services.

Additionally, the ongoing reactivation of its fleet and the delivery of new aircraft in the coming months will enable AirAsia to explore new destinations, potentially expanding routes across Africa and Europe.

"Thanks to Skytrax, this fantastic accolade is a tribute to what makes us the world's best," concluded Tony.