

AirAsia launches new Cebu hub, strengthening connectivity

-A Monitor Report

Date: 16 September, 2025



Selangor : AirAsia marked a major milestone in its regional expansion with the official launch of Cebu as its newest hub in the Philippines, underscoring the airline's commitment to growth and connectivity across Asean.

Set to officially take off on November 15, 2025, AirAsia Philippines will fly Cebu-Kuala Lumpur-Cebu (14x weekly), Cebu-Davao-Cebu (18x weekly), Cebu-Caticlan-Cebu (11x weekly), Cebu-Iloilo-Cebu (4x weekly), and Cebu-Macao-Cebu (3x weekly).

Via this new hub, AirAsia guests can now enjoy direct connectivity between Cebu and the airline's main hub in Malaysia, Kuala Lumpur with promotional all-in-one-way fares from only RM288. In addition, travelers from Cebu will get to access Greater China affordably via direct connectivity to Macao.

From now till September 21, 2025, guests can book direct flights via Cebu through MOVE app from as low as PHP904 for all-in-one-way fares for travel between November 15, 2025 and March 28, 2026. The promotion fare covers newly reopened routes from Cebu, including Iloilo, Caticlan, and Davao.