

AirAsia wins at World Travel Awards Asia

- A Monitor Report

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Manila : AirAsia celebrated a double victory at the 2024 World Travel Awards Asia and Oceania ceremony in Manila on September 3, securing recognition as Asia's Leading Low-Cost Airline for the ninth consecutive year and Asia's Leading Low-Cost Airline Cabin Crew for the eighth year in a row.

Building on its 23-year legacy of transformative multi-hub operations in Asia, AirAsia continues to enhance customer experience while maintaining its commitment to low-cost travel. Through ongoing improvements in booking processes, journey touchpoints, and innovative ancillary services, AirAsia ensures that affordability and quality go hand in hand. The reactivation and planned growth of its new fleet will not only support the airline's expansion into new destinations but also enable the introduction of routes across different continents, all while staying true to its low-cost model.

On the occasion, Bo Lingam, CEO, AirAsia Aviation Group Limited, said, "Having flown over 800 million guests since day one, our journey of growth is built upon innovation and improvement. In 2024, we expect to operate 440,000 flights. Looking ahead, we are thrilled about our plans to connect more continents and deliver more choice, value and great service to our guests, as we embrace a greater degree of sustainability in our operations."

The airline group has also been acknowledged in 2024 as the World's Best Low-Cost Airline for 15 consecutive years and is recognised amongst the safest low-cost airlines in the world.