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Airline of the Year 2023 polling launched



Dhaka: Online polling for recognising the best airlines operating in Bangladesh has been launched on July 20. <u>ShareTrip Monitor Airline of the Year 2023</u> will recognise airlines operating in the country for their service excellence in 19 categories.

The only airline award programme in the country, is being organised by The Bangladesh Monitor and supported by online travel agency ShareTrip as the Title Sponsor.

The programme is also patronised by Hotel InterContinental Dhaka, Eastern Bank Ltd, and the global distribution system Sabre.

Any person who has undertaken a minimum of four air trips during 2022-23 will be eligible to join the <u>poll</u>. Votes can be cast online (https://bangladeshmonitor.com.bd/poll2023) on/before August 20, 2023.

The categories are-Best Business Class, Best Economy Class, Best In-?ight Entertainment, Best In-?ight Meal in Business Class, Best In-flight Meal in Economy Class, Best In-flight Service (Economy Class), Best Inflight Service (Business Class), Best Loyalty (Frequent Flyer) Programme, Best Overall Customer Experience, Best Airport Lounge, Best Regional Airline (Less than four hours flying time from BD), Best Long-haul Airline (more than four hours flying time from BD), Best Budget Airline, Cargo Airline of the Year, Best On-time Performance (Domestic Airline), Most Customer Friendly Airline (Domestic Airline), Best In-flight service (Domestic Airline), Domestic Airline of the Year, and Airline of the year 2023.

Results of the poll will be formally announced at a gala award ceremony to be held at the Hotel InterContinental Dhaka on September 18, 2023.

A high-profile jury comprising representatives from different social and professional groups will select the winners based on the results of the opinion poll.

Airline of the Year is the flagship event of The Bangladesh Monitor. The programme was introduced in 2007 and since then, it is being organised on a regular basis.