

Amadeus strengthens NDC options in Asia Pacific

A Monitor Report

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Singapore : Amadeus is accelerating its NDC adoption in the Asia Pacific region with various partnerships among airlines and travel agents.

Travel agents worldwide connected to the Amadeus Travel Platform can shop, book, and pay for all Singapore Airlines offers made available through NDC as part of the airline's 'KrisConnect' programme.

Meanwhile, Qantas, recently partnered with Amadeus to deliver Qantas' NDC-sourced content to pilot travel sellers to test booking and servicing through the Amadeus Travel Platform.

The partnerships also extend to travel sellers in the region. Most recently, Riya Travel, one of Amadeus' long-term partners and one of India's largest retail agencies implemented NDC to enhance its retailing capabilities.

In Indonesia, tiket.com, one of the fastest growing online travel agencies in the country became one of the first OTAs to adopt NDC in South East Asia.

Amadeus has also partnered with ezTravel, one of the largest OTAs in Taiwan to adopt Amadeus' NDC-enabled Travel API where ezTravel can access aggregated NDC and non-NDC content.