

Cathay Pacific announces 100pc seatback IFE, Wi-Fi on all aircraft

- A Monitor Report

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Hong Kong : Cathay Pacific announces, from August 2025, it will be one of the very few airlines to offer both 100 percent seatback inflight entertainment and 100 percent high-speed inflight connectivity across its fleet.

Customers travelling on Cathay Pacific flights will be able to enjoy the airline's IFE system and high-speed Wi-Fi in every cabin on every route.

On the development, General Manager Customer Experience Design Guillaume Vivet said, "We understand the importance our customers place on having access to top-notch entertainment and reliable connectivity when they travel. Whether for business or leisure, our customers will soon have access to both award-winning entertainment and unparalleled connectivity onboard all of our flights, making their journeys as memorable as their destinations."

The airline's commitment to excellence was further solidified this year when it introduced 4K HDR, offering 4K ultra-high-definition screens and a broader color range inflight to create a more immersive, enjoyable, and intuitive viewing experience.

Cathay Pacific customers can enjoy a tailored experience featuring a carefully curated IFE library with exclusive branded content.