

## Cathay Pacific unveils cabin upgrades

- A Monitor Report

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Hong Kong : Cathay Pacific Airways unveiled its new Business Class, Aria Suite and Premium Economy as well as a refreshed Economy Class onboard its retrofitted Boeing 777-300ER aircraft.

The airline's retrofitted 777-300ER debuted on its Hong Kong-Beijing route on October 18, before progressively being deployed on other regional and long-haul routes.

Speaking on the occasion, Lavinia Lau, Chief Customer and Commercial Officer, Cathay Group, said, "At Cathay, we believe in moving people forward in life. This purpose goes beyond simply flying customers to their destinations; we are deeply woven into Hong Kong's identity as a global aviation hub."

"As part of this evolution, we are excited to introduce new seat products over the next three years, each designed to elevate the inflight

experience for our customers," further claimed Lau.

Cathay's all-new Business and Premium Economy cabins and a refreshed Economy cabin on its retrofitted Boeing 777-300ER will be followed by a new world-leading First Class experience onboard its 777-9s and a brand-new flat-bed Business Class product on its Airbus A330s.

"Through our investments in cutting-edge aircraft, innovative technology and groundbreaking facilities, we are dedicated to moving beyond expectations - in the air, on the ground and in every experience we create," concluded Lau.