

Emirates, Air Canada form strategic partnership

A Monitor Report

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Dubai : Emirates and Air Canada on July 12 announced the signing of a strategic partnership agreement that will create more options for customers when travelling on the carriers' networks while also enhancing the customer experience throughout the journey.

Emirates and Air Canada intend to establish a codeshare relationship later in 2022 that will offer enhanced consumer travel choices for Air Canada customers to travel to the United Arab Emirates and to destinations beyond Dubai.

Emirates' customers will also enjoy an enhanced travel experience when travelling to Toronto or to key destinations across the Air Canada network. Customers will have the ability to book connecting travel between both airlines' networks with the ease of a single ticket, seamless connectivity at the carriers' respective global hubs and baggage transfers to their final destinations.

On the occasion, Tim Clark, President, Emirates, said, "This is a significant partnership that will enable our customers access to even more destinations in Canada and the Americas, via our Toronto and US gateways. It also opens up many new route combinations for travellers across Emirates' and Air Canada's extensive networks in the Americas, the Middle East, Africa and Asia. We are pleased to partner with Air Canada, one of North America's most established airlines and Canada's flag carrier and we look forward to jointly progressing on various areas to provide even better customer flight choices and experiences."

To further enhance the customer experience, the carriers will also establish reciprocal frequent flyer benefits and reciprocal lounge access for qualifying customers. Further details of the partnership and specific codeshare routes will be announced when finalised and will be subject to regulatory approvals and final documentation.

Emirates presently operates 21 weekly flights from Dhaka and via Dubai offers convenient connections for travel to over 130 destinations worldwide.