

Emirates bags Gold for Best In-Flight Entertainment

- A Monitor Report

Date: 16 July, 2025



Dhaka : Emirates clinched the Gold award in the Best In-Flight Entertainment category at the ShareTrip-Monitor Airline of the Year Awards 2024, reaffirming its global reputation for offering the most immersive and expansive onboard entertainment system in the skies.

Singapore Airlines and Cathay Pacific followed closely behind, earning the Silver and Bronze awards respectively, in recognition of their engaging, high-quality inflight content and technology.



Singapore Airlines representative receiving Silver trophy-Photo: Monitor

Emirates' ICE (Information, Communication, Entertainment) system continues to lead the industry, offering: 6,500+ channels of movies, TV shows, music, and games; content in multiple languages catering to diverse global audiences; live sports, news, and real-time flight tracking; and on-demand entertainment across all classes, including economy.

Silver winner Singapore Airlines offers a rich and elegant entertainment experience via its KrisWorld platform, known for: a wide range of blockbuster films, documentaries, and regional content; user-friendly interface across all cabin classes; high-quality HD screens, even in economy class, and custom playlists and language options for personalized entertainment. Its focus on a serene, distraction-free, and premium user experience makes it a favorite for travelers on routes to Southeast Asia, Australia, and Japan.



Cathay Pacific official receiving Bronze trophy-Photo: Monitor

Cathay Pacific's StudioCX entertainment system brings a curated blend of content with a distinct international-Asian flavor. Features include: a strong catalogue of Hollywood, Asian, and independent films; multilingual options and culturally relevant selections; and a balance of entertainment and information-ideal for long-haul flights. With key routes from Dhaka to Hong Kong and beyond, Cathay Pacific remains a respected brand among Bangladeshi travelers who value immersive in-flight content.

For many passengers-especially on long-distance flights-quality entertainment can make or break the travel experience. The winning airlines in this category have not only embraced cutting-edge technology but also prioritized diverse content and ease of use across all cabins. Their continued innovation in this area reflects a broader commitment

to passenger satisfaction - a key factor in brand loyalty for Bangladeshi flyers navigating global travel networks.