

## Emirates reaches pre-pandemic operation levels in BD : Country Manager

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Dhaka : Emirates has fully restored its operations in Bangladesh. Currently, Emirates is serving the country with 21 weekly flights, same as pre-pandemic capacity. Moreover, the airline looks forward to continue strengthening its long-standing partnership with Bangladesh and to flying Bangladeshi passengers safer and better on Emirates to Dubai and beyond.

Mohamed Alhammadi, Country Manager Bangladesh, Emirates said this at a view exchange meeting with different media representatives at Westin Hotel in the capital on October 28.

The meeting with media representatives were part of Emirates' celebration of successfully completing 35 years of operations to Bangladesh on October 27. Mohammad Alhawai, Emirates Air Service Manager, and Sheikh Idrish Ali, Emirates SkyCargo Manager Bangladesh also attended the press conference.

Also, to celebrate the occasion, the airline undertook various programmes including a cake cutting ceremony at Dhaka Airport, a water cannon salute to an arriving flight of Emirate (EK587) to Dhaka, an onboard announcement wishing the passengers on the occasion, and a quiz competition on social media platform (<https://bangladeshmonitor.com.bd/emirates-quiz>).

"Since its first flight in 1986, the airline has carried more than 10.4 million

passengers to and from Dhaka, operating over 19,300 roundtrip flights. Emirates currently serves the Bangladeshi capital with three weekly flights, utilising its wide-body Boeing 777-300ER," said Mohamed Alhammedi, Country Manager Bangladesh, Emirates.

"Emirates is currently the only international airline to serve Dhaka with First Class services - offering customers superior products and comfort in the air and on-ground, mentioned the Country Manager, adding, "Passengers can enjoy seamless connectivity to more than 120 destinations within the airline's extensive network, via Dubai."

From 2016 to date, Emirates SkyCargo - the airline's airfreight division - has carried close to 1,70,000 tonnes of cargo to and from the country, including the main export commodities of garments, leather and perishables, noted Alhammedi.

He further claimed, the airline's operations to Bangladesh continues to play a vital role in supporting the country's growth in trade, business and tourism.

Also, Emirates Skywards, the award-winning loyalty programme of Emirates and flydubai, offers close to 90,000 member exclusive privileges and benefits including, flight rewards, upgrades, hotel stays, and money-cannot-buy-experiences.

The loyalty programme was one of the first in the world to offer members a generous tier review extension until 2022. Members flying to and through Dubai can also enjoy earning a mile a minute, for up to 5,000 Miles, applicable on all Emirates and flydubai tickets purchased from August 1, 2021 until March 31, 2022, the Country Manager expressed.

Emirates' home and hub, Dubai, remains a very popular holiday destination. Dubai was one of the world's first cities to obtain Safe Travels stamp from the World Travel and Tourism Council (WTTC) - which endorses the city's comprehensive and effective measures to ensure guest health and safety.

Bangladeshi customers can fly safer and better on Emirates as the airline has implemented a comprehensive set of measures at every step of the customer journey, introduced free multi-risk travel insurance and revised its booking policies to offer greater flexibility and generous re-booking terms.

Passengers on-board can also enjoy the airline's world-class products and services, gourmet meals and 4,500 channels of entertainment on ice - the airline's award-winning inflight entertainment system which also includes Bangladeshi content with English subtitles.