

Emirates showcases Premium Economy Seats at ATM

A Monitor Report

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Dubai : Emirates is showcasing its Premium Economy seats for the first time at Arabian Travel Market 2021 (ATM) that began on May 16. The region's leading travel and tourism exhibition will run up to May 19, and is the first in-person travel industry event since the onset of the pandemic.

The highly-anticipated Emirates premium economy seat on display for visitors to experience. The seat boasts an abundant pitch of up to 40-inches, and visitors trying out Emirates' premium economy seat will also notice its generous width of 19.5 inches and ability to recline into a comfortable cradle position with ample room to stretch out.

The seats are designed to provide optimal comfort and support with six-way adjustable headrests, calf rests and footrests. Customers will also find other meticulous details including easily accessible in-seat charging points, a wide dining table and side cocktail table, as well as a storage area.

Emirates also showcases its Boeing 777-300ER game-changer First Class fully enclosed private suites exhibit, Boeing 777 Business Class seat, the newly refreshed A380 Onboard lounge, along with other iconic products such the First Class Shower Spa and the latest version of the game-changer Economy Class seats.

Emirates airline is supporting the ATM as the official airline. Sheikh Ahmed bin Saeed Al Maktoum, Chairman of Emirates Group and Emirates Airline visited the Airline's stand on the opening day of ATM. The Emirates stand is located in Hall 3

stand number ME3310 at ATM.