

Fawzan Fareid, now SriLankan Airlines' Regional Manager for India, Bangladesh, Nepal

- A Monitor Report

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Dhaka : SriLankan Airlines appointed seasoned industry personality Fawzan Fareid as its new Regional Manager for India, Bangladesh and Nepal. He is currently stationed in Chennai.

Fareid assumes the role following the relocation of V Ravindran to Singapore as Regional Manager for Asia Pacific region. The move aims to fortify the airline's footprint in these pivotal markets.

In his new capacity, Fareid will lead and coordinate all aspects of SriLankan Airlines' operations in India, Bangladesh and Nepal, including sales and marketing strategies, customer experience initiatives and partnerships with key stakeholders in the region.

With over 26 years of experience at Sri Lanka's national carrier and a career spanning various key positions in countries like Saudi Arabia,

Qatar, Japan, South Korea, the Maldives and Bangladesh, Fareid brings extensive expertise in business development, strategic planning and customer engagement to his new role.

Fareid's appointment underscores the airline's commitment to providing seamless connectivity and quality service across its broad network.