

KrisFlyer members enjoy priority access to Lady Gaga's Singapore concerts

- A Monitor Report

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Singapore : KrisFlyer, the Singapore Airlines (SIA) Group's rewards programme, will be the official Lifestyle Rewards Partner for Lady Gaga's upcoming concerts in Singapore.

The highly anticipated Lady Gaga in Singapore concert will electrify the Singapore National Stadium on May 18, 19, 21, and 24, 2025, marking the tour's exclusive stop in Asia.

Members will enjoy privileged priority access to Categories 1 to 9 tickets from March 20, 2025 at 1200hrs (Singapore time) during the KrisFlyer Presale.

Tickets can be purchased across nine categories on Ticketmaster using their Mastercard credit or debit cards via a private link with a unique access code.

To unlock this priority access, members must register via an online form and subscribe to receive KrisFlyer and the SIA Group Email Promotions by March 13, 2025, 2359hrs (Singapore time).

An email with the access code and private link will be sent to eligible members by March 18, 2025.

In addition, KrisFlyer members can redeem miles for tickets in Categories 1 to 6 via the KrisFlyer Experiences website from 20th March 2025.

The redemption rates are 42,000 miles for Category one ticket, 38,000 miles for Category two tickets, 32,000 miles for Category three tickets, 38,000 miles for Category four tickets, 30,000 miles for Category five tickets, and 26,000 miles for Category six tickets.

Members need a Ticketmaster account to purchase tickets via cash or generate the tickets after redemption using KrisFlyer miles.

A maximum of six tickets can be purchased for each Ticketmaster transaction, and a maximum of six tickets can be redeemed via miles on KrisFlyer Experiences by each member.