

## Monitor Airline of the Year 2024 poll launched, ShareTrip title sponsor

- A Monitor Report

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Dhaka : Online polling for recognizing the best airlines operating in Bangladesh has been launched. ShareTrip-Monitor Airline of the Year 2024 will recognize airlines for their service excellence in twenty-four categories. The only airline reward program in the country, is being organized by The Bangladesh Monitor. Leading online travel agency ShareTrip is supporting the program as the title sponsor.

Kazi Wahidul Alam, Editor, The Bangladesh Monitor, and Sadia Haque, Co-founder and CEO, ShareTrip, signed a title sponsorship agreement in the capital recently. Kashef Rahman, Founder, and Mofassal Aziz, Head of Brand Communication, Media and PR, ShareTrip were also present on the occasion, among others.

ShareTrip, as the title sponsor, will extensively promote the poll among potential voters and extend necessary support to The Bangladesh

Monitor in organizing the poll and hosting the gala award ceremony.

Any individual who has undertaken a minimum of four air trips during 2024 will be eligible to join the poll.

Votes can be cast online at <https://www.bangladeshmonitor.com.bd/poll-2024> on/before April 15, 2025 in 24 categories.

The categories are-Best Business Class, Best Economy Class, Best In-flight Entertainment, Best In-flight Meal In Business Class, Best In-flight Meal in Economy Class, Best In-flight Service (Economy class), Best In-flight Service (Business class), Best Loyalty (Frequent Flyer) Program, Best Overall Customer Experience, Best Airport Lounge (Bangladesh), Best Improved Airlines (compared to 2023), Top 10 most popular airline brands in Bangladesh, Best Airport Services, Best Freight Forwarder and Logistics Service Providers, Best Regional Airline, Best Long-haul Airline, Best Budget Airline, Cargo Airline of the year, and Airline of the year.

Besides there are four separate categories reserved for domestic airlines which are: Best On time Performance, Most Customer Friendly Airline, Best In-flight service, and Domestic Airline of the Year.

Results of the poll will be formally announced at a gala award ceremony to be held at the Ball Room of Pan Pacific Sonargaon Hotel in Dhaka in May, 2025. A high-profile jury comprising representatives from different social and professional groups will select the winners based on the results of the opinion poll.

Airline of the Year is the flagship event of The Bangladesh Monitor. The program was introduced in 2007 and since then, it is being organized on a regular basis.