

## My Emirates Pass with attractive offers now available year round

- A Monitor Report

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Dubai : Emirates has revealed that for the first time ever My Emirates Pass will be available all year round with seasonal summer and winter offers; giving customers access to over 600 exclusive offers across Dubai.

Customers flying from, through or to Dubai can now unlock discounts on top culinary experiences, world-class shopping experiences, unmissable leisure attractions, and tranquil luxury spas any time of the year.

Using My Emirates Pass will remain as easy as ever, passengers will simply need to show their physical or digital boarding pass along with a valid ID at participating venues to enjoy the benefits. Passengers who checked in online and downloaded their boarding pass to the Emirates App or Wallet should remember to screenshot it before landing, as it will no longer be accessible afterward.

Emirates has already rolled out exclusive seasonal summer offers, running from April 1 through to September 30. From June 27 to August 31, 2025, visitors can take advantage of Dubai Summer Surprises as well.