

Pakistan's new budget carrier Fly Jinnah launched

A Monitor Report

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Islamabad : Fly Jinnah, Pakistan's new budget airline, was launched on October 31.

As per reports, the operations began from Karachi, Lahore, Peshawar, Quetta and Islamabad at an introductory one-way fare of INR 13,999. The airline is offering a free 10-kilogramme hand baggage allowance, as well as free in-flight entertainment.

Fly Jinnah is a Pakistani private joint venture budget airline.

Founded in Karachi, it follows the successful economical business model operated by Air Arabia, which focuses on offering comfortable, reliable and the best value for money in air travel.

Earlier in October 2022, the airline announced that it had received its Air Operator Certificate (AOC) and Air Operating License (AOL) which allowed it to start operating from Karachi International Airport as the country's fifth private carrier.

Securing the AOC and AOL confirms that Fly Jinnah has met all the professional capabilities, adheres to all safety regulations, and has proven safe and secure to operate as a passenger and cargo airline.

It happened following the completion of rigorous inspections by the Pakistan Civil Aviation Authority (PCAA) in which the airline was found in full compliance with all technical and operational requirements set by PCAA, a statement issued by the airline said.

In March, the airline revealed its visual brand identity. With its brand name abbreviation 'FJ', it has adopted the vibrant red as its main colour to reflect the young and modern

spirit of the airline.

Fly Jinnah will follow the low-cost business model and provide its customer base with a reliable operation and value-driven product.