

Passengers can now enjoy Disney+ contents onboard Cathay Pacific

-A Monitor Report

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Hong Kong : Cathay Pacific brings Disney, Pixar, Marvel, Star Wars and National Geographic contents in its inflight entertainment service following a new collaboration with Disney+. Effective December 1, passengers onboard Cathay Pacific flights can explore over 100 hours of films, series and documentaries from Disney, Pixar, Marvel, Star Wars and National Geographic.

The new collaboration makes Hong Kong's home carrier the first airline in Asia-Pacific to feature Disney+ Original titles as part of its inflight entertainment experience.

Speaking about the development, Vivian Lo, General Manager, Customer Experience and Design, Cathay Pacific, said, "We are delighted to be the first in Asia-Pacific to bring the original titles and stories from Disney+ to our customers onboard. From beloved classics

to blockbuster originals, captivating series, documentaries and family content, there is now an even wider selection of thoughtfully curated entertainment for customers on board Cathay Pacific."

Particular highlights that will soon be available to Cathay Pacific passengers include series such as the first two episodes of Marvel Studios' *Loki* (Season 1) and *Obi-Wan Kenobi* (Season 1), movies such as *Chip 'n Dale: Rescue Rangers* and *Disenchanted*, documentaries like *Welcome to Earth* and *Limitless* with Chris Hemsworth, and family shows like *Muppets Now*.

Earlier in 2023, Cathay Pacific was awarded the World's Best Inflight Entertainment Award for 2023 at the SKYTRAX World Airline Awards. Cathay Pacific already has the largest inflight movie and TV library in Asia-Pacific and seatback entertainment is equipped on every aircraft, in every seat, said a release.

With the Airbus A321neo-the newest aircraft to join the airline's fleet-Cathay Pacific was the first carrier in the world to provide 4K ultra-high-definition screens, a 4K video-on-demand experience as well as Bluetooth audio streaming across all cabins, enabling customers to watch 4K Hollywood and Asian blockbusters using their own Bluetooth-enabled headphones.