

Qatar Airways launches 'The Journey Tour' across Europe for FIFA WC22

A Monitor Report

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Doha : Qatar Airways is celebrating 100 days to go until the FIFA World Cup Qatar 2022 by bringing Qatar to fans through 'The Journey Tour', an interactive bus tour across Europe providing several lucky winners with a chance to attend the world's biggest sporting tournament this winter.

Kicking off in London on August 13, Qatar Airways will host 'The Journey Tour,' which will feature several interactive experiences for fans, including the opportunity to test their skills against the incredibly talented Neymar Jr, to learn more about the history of Qatar and the FIFA World Cup, and to meet Sama, the first-ever MetaHuman cabin crew. The Qatar Airways-branded bus, will be on static display in several cities all across Europe, inviting fans to pass by and immerse themselves in World Cup fever.

Fans will also have the opportunity to share their experience on social media using the #FlyToQatar2022 hashtag for a chance to win match tickets, and all-inclusive Qatar Airways travel packages to the FIFA World Cup Qatar 2022, which include return flights, accommodation and match tickets.

'The Journey Tour' took off in Europe on August 13, with stops scheduled in London, Manchester, Brussels, Amsterdam, Berlin, Munich, Frankfurt, Dýsseldorf, Copenhagen, Zurich, Paris, Madrid, and Barcelona.

Fans looking to secure their seats to cheer on their favourite team should do so by purchasing their Qatar Airways travel package as soon as possible, as tickets are quickly selling out.