

Riyadh Air launches flights to Cairo

- A Monitor Report

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Riyadh : Riyadh Air, Saudi Arabia's new national carrier, on February 24, announced Cairo as a key addition to its growing network, with daily services to begin soon from Riyadh aboard its new state-of-the-art Boeing 787-9 Dreamliner.

Following the "Pathway to Perfect" operational readiness phase, Riyadh Air is set to accept delivery of its first aircraft in the coming weeks and poised to launch commercial service to London, Dubai, and Cairo soon after.

The Egyptian capital has been strategically chosen for it as a significant flight path due to immense demand. Flights between Riyadh and Cairo are among the busiest in the world with a recorded 2.7 m passengers last year.

The expansion of routes is made even more exciting with the launch of

the 'Sfeer' loyalty program - the first of its kind in the region. Sfeer, meaning "Amba-ssador" in Arabic, embodies the vibrant, generous spirit of Saudi Arabia.

Egyptian travelers interested in securing the best prices on tickets, and begin collecting points once they go on sale, are highly encouraged to join Sfeer now through RiyadhAir.com.

Riyadh Air's network expansion will continue at an accelerated pace, with plans to reach over 100 destinations by 2030.