

SalamAir achieves record growth during Khareef 2025

-A Monitor Report

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Muscat : SalamAir, Oman's low-cost airline, announced record results during the Khareef 2025 season in Salalah, celebrating a successful summer that reflects the growing strength of domestic tourism, the airline's expanding role in connectivity, and its contribution to Oman's wider economic diversification goals.

Between June 30 and August 31, 2025, SalamAir operated 962 flights between Muscat, Sohar, and Salalah, compared to 658 flights in 2024, marking a 46 percent increase year-on-year. Seat capacity also expanded by 37 percent, rising to 192,540 seats in 2025.

Almost 70 percent of passengers were Omani citizens, highlighting the popularity of Salalah as a national destination during Khareef. SalamAir supported this surge by introducing a special OMR 48 round-trip fare exclusively for Omanis, making travel more affordable and accessible for

families and individuals eager to experience Dhofar's unique beauty during the season.

The achievements of Khareef 2025 also demonstrate the untapped potential of Oman's domestic travel market. SalamAir continues to strengthen its role as a leading low-cost carrier in the region, bringing visitors to the Sultanate, supporting local tourism, and opening new opportunities for Omanis. Looking ahead, the airline remains committed to further expansion and to the long-term development of Salalah as an operational base, ensuring that Dhofar benefits from year-round connectivity and sustainable growth.

With this successful growth, SalamAir celebrates the closure of another outstanding Khareef season, reaffirming its role as a pillar of Oman's aviation and tourism sectors. These results align with the ambitions of Oman Vision 2040, advancing tourism, empowering domestic travel, and strengthening the Sultanate's position as a connected and thriving hub for the region.