

ShareTrip becomes title sponsor of Monitor Airline of the Year 2023

-A Monitor Report

Date: 16 July, 2023



Dhaka : Leading online travel agency (OTA) ShareTrip becomes the Title Sponsor of the prestigious [Airline of the Year 2023](#) Awards, organised by the country's travel trade publication The Bangladesh Monitor.

Kazi Wahidul Alam, Editor of The Bangladesh Monitor and Sadia Haque, CEO and Co-Founder of ShareTrip signed a Memorandum of Understanding to this effect at the latter's head office in the capital recently.

Other high officials of both organisations were also present at the signing ceremony.

Under the initiative, airlines will be judged under several categories including Best Business Class, Best Economy Class, Best In-flight Entertainment, Best In-flight Meal in Business Class, Best in-flight Meal

in Economy Class, Best Regional Airline, Best Long-haul Airline, Most Favourite Frequent Flyer Programme, Best On-time Performance, Best Budget Airline, Cargo Airline of the Year, Best Domestic Airline, Best Onboard Services, and Airline of the Year.

Speaking on the occasion, Kazi Wahidul Alam, Editor, The Bangladesh Monitor, said, "We follow the objective of judging airline services in the eyes of the customers while creating a healthy competition among the airlines to improve their service standards. We sincerely thank ShareTrip for extending their all-out support in successfully holding this most acclaimed Airline recognition event."

Sadia Haque, CEO and Co-Founder, ShareTrip, commented, "This one and only award programme for airlines has been playing a vital role towards developing the country's aviation sector. It has been serving as a spur for airlines to improve their services further to ensure customer satisfaction. We will call upon all our clients to take part in the poll to help recognise and further develop the airlines' service standards to and from Bangladesh."

The ShareTrip Monitor Airline of the Year 2023 opinion poll, to elect the best airlines operating in Bangladesh in different service categories, will be launched shortly.

A panel of judges from different professional groups will select the winners based on the poll results.

Winners will be announced and recognised at a gala award ceremony, scheduled to take place in October 2023 at a city hotel.

The Bangladesh Monitor introduced 'Monitor Airline of the Year' awards in 2007 as a regular annual event.