

Singapore Airlines grabs Gold for Best Loyalty Program

- A Monitor Report

Date: 16 July, 2025



Dhaka : Singapore Airlines was awarded the Gold trophy in the Best Loyalty Program category at the ShareTrip-Monitor Airline of the Year Awards 2024, in recognition of its industry-leading KrisFlyer scheme.

Emirates and Qatar Airways claimed the Silver and Bronze prizes respectively, highlighting the growing importance of frequent flyer benefits for Bangladeshi travelers.



Emirates representative receiving Silver trophy

Singapore Airlines' KrisFlyer program stood out for its generous mile accrual rates, seamless redemption options, and extensive regional partnerships. Key features include: earn and redeem miles on Singapore Airlines, SilkAir, Scoot, and all Star Alliance carriers; upgrades and awards starting at just 10,000 miles for regional one-way flights; access to priority check-in, extra baggage, and Star Alliance Gold benefits; and KrisShop e-vouchers and lifestyle partners across dining, retail, and hotels in Dhaka and beyond.

Silver winner Emirates Skywards impressed with its flexible redemption charts and wide network of co-brand partners: tier miles for status progression (Blue, Silver, Gold, Platinum) and Skywards miles for rewards; partner earn with Marriott Bonvoy, HSBC, and Emirates branded credit cards; exclusive Cash+Miles option letting members pay

part cash, part miles; and lounge access, priority boarding, and bonus offers on routes from Dhaka to Dubai and beyond.



Qatar Airways official receiving Bronze trophy

Bronze winner Qatar's Privilege Club was recognized for its family-friendly Loyalty Booster and seamless Oneworld integration: Avios currency shared across Oneworld airlines for flights, upgrades, and hotel stays; tier benefits (Burgundy, Silver, Gold, Platinum) including lounge access and baggage allowance; family pooling allowing Avios to be shared among up to nine members; and regular bonus promotions from Doha to Dhaka on Qatar and partner airlines.