

Team "T" from BUP crowned as champion at MarXcellence 2025

- A Monitor Report

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Dhaka : Team "T" from BUP was crowned as the champion at the 3rd edition of MarXcellence 2025, presented by Turkish Airlines. The Grand Finale of the event was held on February 24 at the Ball Room of The Westin Dhaka.

Over 600 teams from across the nation and beyond embarked on this high-stake journey, pushing boundaries of strategic thinking and marketing excellence.

Mahbubur Rahman, President, International Chamber of Commerce-Bangladesh was the Chief Guest on the occasion, while Islam Gure, General Manager, Turkish Airlines Dhaka, and Syed Razib Hossain, Founder and CEO of Garibook, were present as the Special Guests.

"The level of talent and creativity displayed throughout this

competition is truly inspiring," said Mahbubur Rahman, President, International Chamber of Commerce-Bangladesh, while addressing the event.

Speaking on the occasion, Islam Gure, General Manager, Turkish Airlines Dhaka, said, "I am delighted to join you at the Grand Finale of MarXcellence 2025 and witness the incredible creativity and dedication of young minds. At Turkish Airlines, we take pride in supporting youth initiatives as part of our commitment to building a better future. Bangladesh's young generation holds immense potential and I am very confident that they will continue to drive progress and innovation globally. I congratulate all the winners and the participants."

Prof Abdur Rob Khan, Treasurer and Pro-VC (Acting) of NSU presided over the meeting, while Prof AKM Waresul Karim, Dean of the School of Business and Economics attended the program as the Guest of Honor.