

Turkish Airlines wins Europe's Best Design Airline Award

A Monitor Report

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Istanbul : With its Istanbul Airport customer touch points (lounge, check-in islands, ticket services offices, etc.) and in-flight experience designs (new Business and Economy Class cabin design and in-flight products), Turkish Airlines has been selected as Design Airline of the Year, Europe 2022 at TheDesignAir awards that reward innovation.

Supervised by the sector experts and frequent fliers, TheDesignAir continues to crown best airlines that invest in design, product, and brand with its awards each year.

Speaking on the occasion, Ahmet Olmustur, Chief Marketing Officer, Turkish Airlines, said, "From the entrance to the check-in counters and lounges at Istanbul Airport, and to the new cabin and seat designs on board, we meticulously inject our Turkish Airlines brand identity at every touch point. With our traditional hospitality, we strive to make our passengers' experience privileged by providing service beyond their expectations."

Turkish Airlines continues to offer its guests the highest level of comfort at every phase of their flights.