

US-Bangla offers 10pc discount on airfare to Robi Elite customers

A Monitor Report

Date: 16 July, 2022



Dhaka : US-Bangla Airlines is offering 10 per cent discount to customers of Robi's customer loyalty and reward programme 'Robi Elite'.

A memorandum of understanding (MoU) has been signed recently in this regard between the organisations, according to a press release.

US-Bangla's Head of Sales and Marketing Md Shafiqul Islam and Robi's Chief Commercial Officer Shihab Ahmed signed the MoU on behalf of their respective organisations.

As part of the MoU, Robi elite subscribers will get 10 per cent discount on base fare of ticket prices in all domestic routes of US-Bangla Airlines.

To avail the offer, users need to type REW UBA01 and send it to 1213 for a discount code. Customers then need to show the discount code on the counter.

US-Bangla Airlines Manager Marketing and Sales Mohammed Mainul Haque, Robi's Executive Vice President CLM and IB Barna Ahmed, General Manager Loyalty and Rewards Md Faisal Imam, Manager Loyalty and Rewards Tasnia Afrin, Specialist Loyalty and Rewards Sheikh Shahrukh Hossain along with other high officials from both the organisations were present at the signing ceremony.