

US-Bangla title sponsor of Dhaka Travel Mart 2025

- A Monitor Report

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Dhaka : Country's largest private carrier US-Bangla Airlines joins the 20th edition of the international tourism fair Dhaka Travel Mart 2025 as the title sponsor.

The three-day long fair, organized by the travel trade publication The Bangladesh Monitor, will be held from February 6-8, 2025 at Pan Pacific Sonargaon Dhaka.

To this effect, a Memorandum of Understanding was signed between the two organizations at The Bangladesh Monitor's office in the capital on January 6.

Md. Shafiqul Islam, Head of Marketing and Sales, US-Bangla Airlines, and Farhad Kamal, Managing Editor, The Bangladesh Monitor signed the MoU on behalf of their respective sides.

Kazi Wahidul Alam, Editor, The Bangladesh Monitor, and Md. Kamrul Islam, General Manager-Public Relations, US-Bangla Airlines, among

others, were also present at the signing ceremony.

Under the MoU, US-Bangla Airlines will extend its support to The Bangladesh Monitor in organizing and promoting Dhaka Travel Mart 2025 at home and abroad.

The airline will also offer attractive packages and discounts on airfares to various destinations across their network for visitors at the fair.

This year, over 45 public and private organizations from India, Jordan, Malaysia, the Maldives, Nepal, Thailand, the UAE, and host Bangladesh will showcase their products and services during the fair.

Participants include national tourism organizations, airlines, hotels, tour operators, financial institutions, and other travel related service providers, among others.

US-Bangla Airlines Dhaka Travel Mart 2025 will be open to visitors from 10:00 am to 8:00 pm every day from February 6-8, on payment of an entry fee of BDT 50 per person.