

## Watch popular show Krishoker Eid Ananda on all Emirates flights

A Monitor Report

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Dhaka : Passengers can enjoy watching the popular TV reality game show Krishoker Eid Ananda written, directed and hosted by the renowned media personality Shykh Seraj from August 1, 2022 on all Emirates flights.

This celebrated programme will run on the inflight TV attached to the seats on all Emirates flights across the world for passengers to watch and enjoy onboard.

Mohamed Alhammadi, Area Manager - Bangladesh, Emirates Airline, made the announcement during a press conference held at Channel i studio on July 28, 2022.

Shykh Seraj also addressed the press conference.

Speaking on the occasion, Alhammadi said, "Emirates was the first international airline to show Bangladeshi films on its flights in December 2007. Till now, the airline has shown almost 150 Bangladeshi films of which a lion share is produced by Impress Telefilms."

"This time, Emirates has added this unique and popular show to its inflight programme. I believe, not only valued passengers of Bangladesh but also other countries will enjoy this programme."

Shykh Seraj, in his speech, said, "This is a big milestone for Impress Telefilms. Through this opportunity, we will be able to showcase our rural culture and heritage to all the Emirates customers across the world. I hope Emirates will

continue its support in highlighting the people of Bangladesh and their culture in the global platform."

The acclaimed and popular Emirates ice (information, communication and entertainment) inflight system currently contains over 5000 channels, of which 1500 channels show films of Bangladesh and several other countries.

The programme list is prepaid every month and new contents are added to the inflight system.

It may be mentioned here that Emirates shows Bangladeshi contents on six channels in its inflight system.

The airline is operating 21 weekly flights to and from Dhaka and via Dubai passengers can fly to about 130 destinations in Emirates' network across the world.