

Int'l travel is back: WTTC

A Monitor Report

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London : A new global consumer survey has revealed that the appetite for international travel is now at its highest point since the start of the Covid-19 pandemic, the World Travel and Tourism Council (WTTC) said on November 27.

According to the survey of over 26,000 consumers from 25 countries, conducted by YouGov for WTTC, 63per cent are planning a leisure trip in the next 12 months.

The survey reveals that the appetite to travel shows no signs of slowing, with more than a quarter (27pc) of consumers planning three or more trips over the same period.

Additionally, the survey shows that travellers from Australia will be the world's biggest spenders when it comes to international travel over the next 12 months, with jet setters from Canada, Saudi Arabia, and the Philippines also expected to

spend more than other travellers from around the globe.

According to the YouGov 'global tracker', the attractiveness and positive impression of Saudi Arabia as a destination continues to grow, with the highest scores across countries in the Gulf region, along with Indonesia, India, Malaysia, and Thailand.