

Johor Premium Outlets : Shopper's paradise

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Dhaka : Nestled in Indahpura, Kulai, Johor, the Johor Premium Outlets (JPO) stands as Malaysia's premier shopping destination, attracting millions of visitors annually. Since its inauguration in December 2011, JPO has expanded significantly, now boasting over 150 stores that offer a diverse range of products from luxury fashion to home furnishings.

JPO caters to a wide array of shopping preferences. Fashion enthusiasts can explore outlets from high-end brands such as Gucci, Burberry, and Michael Kors, while sportswear aficionados have options like Nike, Adidas, and Puma. Beyond clothing, the outlet offers home goods, beauty products, and children's wear, ensuring a comprehensive shopping experience for all.

Unbeatable discounts, exclusive deals

One of JPO's main attractions is its substantial discounts, with shoppers enjoying savings of up to 90 percent on selected items. Regular promotions and seasonal sales events, such as the Anniversary Sale in December, provide additional opportunities for bargain hunters. Joining the VIP Shopper Club offers members exclusive perks, including extra discounts and early access to sales.

Family-friendly amenities

Designed with families in mind, JPO offers a range of facilities to enhance the shopping experience. Amenities include clean restrooms, baby-changing rooms, and a children's play area. For Muslim visitors, a comfortable prayer room is available, ensuring convenience for all guests.



Culinary delights

After a day of shopping, visitors can indulge in a variety of dining options. From local Malaysian dishes like Nasi Lemak and Roti Canai to international favorites such as Subway and Starbucks, there's something to satisfy every palate. Notable eateries include Absolute Thai, Burger King, and DÔME Café, offering a range of cuisines to suit diverse tastes.

Strategically located near Senai International Airport, JPO is easily accessible via the North-South Expressway and the Second Link Expressway. It is approximately a three-hour drive from Kuala Lumpur and just an hour from downtown Singapore, making it a convenient destination for both local and international visitors. The outlet operates daily from 10:00 am to 10:00 pm, providing ample time for shoppers to explore.

Architectural charm

JPO's architecture seamlessly blends contemporary design with local cultural influences. The open-air layout, inspired by traditional Malay architecture, features natural materials like wood and stone, creating a relaxed and inviting atmosphere for shoppers.