

## Julia Simpson new CEO, President of WTTC

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A Monitor Report

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London : The World Travel and Tourism Council (WTTC), representing the global tourism private sector, has announced the appointment of International Airlines Group (IAG) executive committee member, Julia Simpson, as its new President and CEO, effective August 15.

Simpson brings extensive experience of the tourism sector, having served on the boards of British Airways, Iberia and most recently as Chief of Staff at IAG. She previously worked at senior levels in the UK Government including advisor for the UK Prime Minister.

On the occasion, Julia Simpson said, "It will be a great privilege to lead WTTC as it emerges from the worst crisis in our history. Tourism sector has shown real leadership in 'reopening' the world safely and securely; and I look forward to shaping and driving the sector's ambitious agenda to achieve long-term sustainable and inclusive growth."