

UNWTO launches 'Jobs Factory' to kickstart tourism jobs recovery

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Madrid : The World Tourism Organisation (UNWTO) has launched the Jobs Factory, powered by Hosco, the global hospitality network. This innovative platform is designed to connect talent with employers across the sector, being the perfect solution for hospitality recruitment.

The Jobs Factory harnesses Hosco's power of machine learning, algorithms, and deep learning to match candidates with suitable positions, both locally and internationally. Job-seekers are able to create a profile, search for positions that match their experience and skills, and set up job alerts to be informed of the latest opportunities. The platform also helps tourism businesses and organisations to find and recruit the best talent.

All of UNWTO's 159 Member States will be invited to use the Jobs Factory as their national tourism recruitment platform as will its more than 500 Affiliate Members, ranging from businesses to universities and think tanks. Additionally, through the Jobs of the Future Observatory, Member States can also monitor current and future skills development to analyse trends. This will allow them to forecast and identify gaps and mismatches and make data-driven decisions.

The Jobs Factory will be a great help to the millions of people who depend on tourism. It connects employers with the very best talent our sector has to offer.

UNWTO Secretary-General Zurab Pololikashvili, said, "The pandemic has hit global tourism hard. Up to 120 million jobs are at risk. However, tourism has a long history of adapting and embracing innovation. The Jobs Factory will be a great help to the millions of people who depend on tourism. It connects employers with the very best talent our sector has to offer. And it will help our Member States make important decisions based on the latest, trusted data."