

DHL Global Forwarding launches new GoGreen Plus portfolio

- A Monitor Report

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Bonn : DHL Global Forwarding on February 23 announced the launch of its new GoGreen Plus Portfolio, an offering of three decarbonization products to make low-emission logistics easier and more accessible for customers worldwide.

In an industry first, the new GoGreen Plus Base product delivers a default 10 percent emissions reduction for all eligible shipments at a fixed flat rate. This provides customers with verified emission reductions without any additional charges beyond the standard rate.

GoGreen Plus Portfolio

GoGreen Plus Base - default 10 percent emissions reduction through book and claim solutions, fixed flat rate, opt out model.

GoGreen Plus Premium - 85 percent emissions reduction through book

and claim solutions, priced at lane level.

GoGreen Plus Select - tailored decarbonization solutions with flexible emissions reduction levels for large GoGreen Plus customers, customized to individual supply chains.

With GoGreen Plus Base, DHL offers a scalable solution that applies one fixed price across markets, shipment types, and routes, independent of origin or destination.

GoGreen Plus Base, Premium and Select are based on true value chain decarbonization. This is enabled by the 'book and claim' approach. Book and claim enables DHL to directly replace fossil fuels with sustainable fuels within the logistic company's network and allocate environmental benefits to paying customers, even when their shipments are not physically transported with the assets using these fuels.

The GoGreen Plus Portfolio supports DHL Group's overarching sustainability roadmap, including its target of achieving net zero greenhouse gas emissions by 2050 and its interim goal of using 30 percent sustainable fuels by 2030.