

## IndiGo launches codeshare agreement with Air France-KLM

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A Monitor Report

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The Air France-KLM Group logo features the words 'AIRFRANCE' and 'KLM' in a bold, blue, sans-serif font. Below 'KLM', the word 'GROUP' is written in a smaller, blue, sans-serif font.

New Delhi : On May 12, Air France-KLM and IndiGo implemented their codeshare agreement, which they announced in December 2021. This allows each airline to access several additional routes in each other's networks and offer passengers the convenience of more choices.

Henri de Peyrelongue, EVP of Commercial Sales at Air France-KLM, stated, "We are very proud at Air France-KLM to be the first major European airline group to initiate cooperation with IndiGo. This codeshare agreement will allow us to increase our local footprint and improve connectivity between India - one of the fastest growing markets - and the rest of the world, via our Paris-Charles de Gaulle and Amsterdam-Schiphol hubs."

Sanjay Kumar, Chief Strategy and Revenue Officer, IndiGo, added, "As this summer sees huge interest in international travel after a hiatus of two years, the codeshare will extend our on-time, affordable, courteous and hassle-free travel experience across 30 incredible Indian destinations to Air France-KLM customers."

The three airlines involved in the deal plan to strengthen their hold in each other's territories. From their hubs in Paris and Amsterdam, Air France and KLM operate flights to four Indian cities - Delhi, Mumbai, Chennai, and Bengaluru.

Passengers of AF-KLM can now access codeshare flights on their website to many

popular destinations in India through this deal, including Ahmedabad, Kolkata, Pune, and Hyderabad.

For Air France-KLM, having greater access to more Indian cities becomes particularly important in the face of competition from other European and Middle East carriers to attract passengers in an ever-expanding market.

For IndiGo, the partnership means providing its customers with a network of more than 300 destinations of Air France-KLM through their hubs in Paris and Amsterdam. Also, with the airline planning to expand its reach to long-haul destinations in the future, it could use this partnership to its advantage.