

Ticketshala working to be leading OTA in BD

A Monitor Report

Date: 01 May, 2021



Dhaka : Ticketshala.com, established in 2016, a concern of JAMA Technologies Ltd, is an Online Travel Agency accredited by Civil Aviation Authority of Bangladesh (CAAB) and International Air Transportation Authority (IATA). It is also a member of Tour Operators Association of Bangladesh (TOAB) and Association of Travel Agents of Bangladesh (ATAB), with its office located at Uttara, Dhaka.

Ticketshala.com through its user-friendly Online Portal, offers exclusively discounted air tickets (both domestic and international) with up to 9 per cent discount on net fare, hotel booking (both domestic and international), tour packages (both domestic and international), airport transfers (both way), tourist and medical visa processing, and medical tourism services in India and Thailand.

Ticketshala.com not only serves the corporate or individual clients (B2C) but also over 200 travel agencies (B2B) all over Bangladesh.

"Unlike other typical travel agencies, Ticketshala focuses on less profit but huge sales," said Brig Gen (rtd) Atiqur Rahman, Director of Ticketshala.

Moreover, their non-IATA B2B partners avail all the facilities that an IATA agency gets, such as full commissions and incentives. In addition, their B2C clients get the opportunity to customise their own tour plan according to their best preference through Ticketshala's Online Portal from the comfort of their homes.

"Ticketshala's B2B portal is designed in such a way that complex GDS skills for booking/ticketing can be done with just a few clicks," the Director added.

Furthermore, Ticketshala.com is run by a team of highly experienced experts to solve all the issues the clients may face during and after the confirmation of any service.

During the Covid-19 pandemic, when social distancing has become a must, Ticketshala's portal comes as a blessing to the general clients, as they do not need to get out of their safe zone to collect any travel requirement and can pay through various online methods like - Bank deposit, Mobile Banking, Credit/Debit Cards and even by Equated Monthly Installments (EMI).

Since the lockdown from last year, Ticketshala is holding one of the largest market shares of the total domestic tour package sale in different popular destinations of the country such as Cox's Bazar, Saint Martin's Island, Khagrachari, Sajek Valley, Bandarban, Rangamati, Sundarban, Sylhet, Sreemangal and so on, claimed Atiqur Rahman.

Ticketshala.com also offers its services through popular ecommerce sites like Daraz, Dhamaka and Evaly at great discounts. Likewise, Ticketshala participates in their campaigns.

"Ticketshala.com focuses on a dialogue "Life Should be an Adventure". We believe to be the leader of the rapidly rising online tourism arena of Bangladesh in the near future, by making our clients' dreamt travel plan come true," said the Director.

"We wish to turn all our Tour Packages into an unforgettable adventure as well as a life-time experience, so that each and every client speaks for us," he further mentioned.

Likewise, Ticketshala is making short and long-term plans to expand their services more and make them 'easy to get' for the B2B and B2C clients.

As for Medical Tourism to India and Thailand that Ticketshala offers, they are planning to expand this service worldwide.