

## 40 Bangladeshi companies participating in Ambiente 2025

- A Monitor Report

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Dhaka : Ambiente 2025 is scheduled to take place from February 7 to 11, 2025, in Frankfurt am Main, Germany. Buyers in various sectors, ranging from hospitality to office supplies, can anticipate a diverse range of renowned specialized exhibitors. Over 3,694 exhibitors from 81 countries will be participating in the fair, including 40 from Bangladesh.

From Bangladesh, renowned names such as Artisan Ceramics, Protik Ceramics, and Paragon will showcase their products in Hall 12.0 (Dining).

Additionally, other prominent companies, including BD Creation, Dhaka Handicraft, RFL Plastic, Golden Jute, and Star Porcelain will be featured across various halls, including 9.3, 10.1, 10.4, and 11.1 (Giving and Living).

The 'Export Promotion Bureau' has been supporting the growth of exports in handicrafts, decorative items, and kitchen accessories by providing subsidized stalls.

This initiative allows small and medium exporters including Akij plastics, Classical handmade, and Tarango to exhibit their products at one of the world's largest consumer fair, thereby enhancing their export opportunities.

For over three decades, Bangladesh has maintained an active presence at Ambiente, fostering the growth of key industries such as jute and handicrafts.

As the second-largest participant from South Asia after India, Bangladesh showcases a diverse and impressive range of products, highlighting its craftsmanship and innovation, as per a release.