

Berger inaugurates experience zone at Bashundhara

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Dhaka : Berger Paints Bangladesh Limited launched "Berger Experience Zone, Bashundhara" in the capital to enhance customer service excellence and expand their accessibility to comprehensive painting solutions.

Rupali Chowdhury, Managing Director of the paint and coating manufacturing company, inaugurated the new experience zone at Ranks Business Centre on Pragati Sarani in the capital's Kuril area on November 10, said a press release.

Speaking on the occasion, Rupali Chowdhury, Managing Director, Berger Paints Bangladesh Limited, said, "Berger wants to expand its services across the country so that people can enjoy quality painting services according to their needs and preferences. That is why we have launched this experience zone in the Bashundhara area to provide innovative and advanced technological services to our customers."

Berger has more than 30 experience zones across the country.