

## Berger's Rupali Chowdhury gets featured in TIME magazine

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Dhaka : Rupali Haque Chowdhury, Managing Director of Berger Paints Bangladesh Limited (BPBL), has been featured in 2023's first issue (January) of TIME. In the featured content, the country's first female multinational MD shed some light on the growth of the paints industry in Bangladesh and Berger's contribution to it as the market leader.

Berger has always been a pioneer in bringing many groundbreaking innovations to Bangladesh's paint market that have shaped the entire painting industry over the years. As Managing Director of the company, Rupali Chowdhury has been significantly contributing to Berger's and the entire industry's magnificent accomplishments since 2008. And now, she earned this incredible achievement as a business leader - to be featured in a magazine as prestigious as TIME, said a press release.

Moreover, they are also collaborating with ABB France for factory automation of the 3rd Berger Paints factory in the Bangabandhu Sheikh Mujib Shilpa Nagar Economic Zone. The commitment to excellence has attracted the attention of international investors who recognise the potential of the company, the country as a whole.

In this regard, Rupali Chowdhury, MD of Berger Paints Bangladesh Ltd, said, "Being featured in the prestigious TIME magazine comes as an incredibly proud and humbling moment for me."