

Cashback on bKash payment of academic fees

A Monitor Report

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The bKash logo consists of a lowercase 'b' in a vibrant pink color, followed by the word 'Kash' in a black, sans-serif font.

Dhaka: Around 2 lac students from 39 educational institutions of the country can now enjoy BDT 10 cashback on payment of academic fees through bKash and get up to BDT 60. They can pay their fees through bKash app or by dialing USSD code *247#. The offer commenced on February 4 and will be valid till April 30, 2021. A customer can receive the cashback twice a month meaning six times in three months.

bKash is currently providing the largest Pay Bill platform for over 50 million customers. For students' added benefit, bKash has recently brought BDT 10 instant cashback offer on any amount of Pay Bill for these 39 educational institutions.

To pay academic fees through bKash app, students need to select 'Pay Bill' from the home screen and tap on 'Education' icon. In next step, they should select Bill Period or relevant information, enter Student ID and proceed to payment with bKash PIN. They can save the account in bKash app for future payment in fewer steps.

Besides, bKash, the largest MFS provider of the country, is ensuring convenient fee payment solution for a wide number of educational institutions including Bangladesh Technical Education Board, BUET, Adamjee Contonment College, Viqarunnisa Noon School and College, Bangladesh Council of Scientific and Industrial Research, BRAC University, North South University, American International University-Bangladesh (AIUB), Ahsanullah University of Science and Technology (AUST), East West University, University of Liberal Arts (ULAB) and so

on.