

Eastern Bank launches VISA SME Credit Card

- A Monitor Report

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Dhaka : Eastern Bank PLC (EBL), in collaboration with Visa, has launched the EBL Visa SME Credit Card, a dedicated credit solution designed exclusively for sole proprietorship business loan customers. The dual-currency, EMV chip secured Visa Credit card is aimed at supporting business-related payments with greater flexibility and convenience.

Key benefits of the card include an issuance fee waiver and annual fee waiver on 24 transactions. Furthermore, cardholders are entitled to spend up to USD 3,000 annually for bonafide international expenses. The card also offers complimentary access to Skylounge for travelers and four Global Lounge visits per calendar year via Priority Pass. Additionally, cardholders can enjoy EMI facilities through EBL ZIP at partnered electronics and furniture merchants.

The launch ceremony, held recently at the EBL Head Office in the

capital, was attended by M Khorshed Anowar, Deputy Managing Director and Head of Retail and SME Banking and Tasnim Hussain, Head of Cards from EBL; Sabbir Ahmed, Country Manager, Bangladesh, Nepal and Bhutan and Ashish Chakraborty, Director - South Asia from VISA, among others.