

Eastern Bank launches Visa Virtual Prepaid Card

- A Monitor Report

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Dhaka : Eastern Bank PLC (EBL) has launched a new Visa Virtual Prepaid Card portfolio, bringing customers a fully digital and eco-friendly payment solution, through a ceremony held at its head office in the capital on May 28.

The cards are available in two variants: EBL Daraz Co-Brand Visa Virtual Prepaid Card and EBL Visa Lifestyle Virtual Prepaid Card.

The EBL Virtual Prepaid Card allows customers to open and issue their card entirely online through the Skybanking app without needing a previous relationship with the bank.

EBL Managing Director and CEO Ali Reza Iftekhar, Additional Managing Director and COO Osman Ershad Faiz, DMD and Head of Retail and SME Banking M Khorshed Anowar, Chief Technology Officer Zahidul Haque, Head of Digital Financial Services Ahsan Ullah Chowdhury;

VISA Country Manager (Bangladesh, Nepal and Bhutan) Sabbir Ahmed, Director, AE-South Asia Ashish Chakraborty, and Head of Products Tawfique Imam were present on the occasion.