

EBL introduces online training programme for women entrepreneurs

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Dhaka : Eastern Bank, a leading private sector bank in the country, has introduced Financial Literacy and Entrepreneur Development Training programme exclusively designed for women entrepreneurs at a ceremony held at the bank's head office at Gulshan on October 28.

Curated by ADB and Bangladesh Bank, the online training programme aims at empowering women entrepreneurs in Bangladesh. This self-paced training provides practical knowledge, assessments and certification, helping women borrowers from small enterprises enhance their business success.

"Through interactive modules, participants will gain essential skills in business management, financial literacy, and entrepreneurship," commented Md Mazibur Rahman, Executive Director, Bangladesh Bank, and Project Director, SPCSSECP, who was present as the chief guest on

the occasion.

Ali Reza Iftekhar, Managing Director and CEO, EBL said, "This online training module will not only allow women entrepreneurs to learn at their own pace but also enhance their acumen to take prudent business decisions."

M Khorshed Anowar, DMD and Head of Retail and SME Banking, Syed Zulkar Nayan, Head of Business, Sarmin Atik, Head of Liability and Wealth Management, Tanzeri Hoque, Head of Priority and Women Banking of EBL; Ali Sabet, Team Leader, Ferdous Ahmed and Ruman Ishtiak Rafeen, Specialists of SPCSSECP, and Sinora Chakma, Senior Gender and Project Implementation Consultant of ADB were present at the programme along with women entrepreneurs and other ecosystem partners.