

EBL partners with Grameen Digital Healthcare to support Hajj pilgrims

- A Monitor Report

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Dhaka : Eastern Bank PLC customers will have access to round-the-clock essential healthcare services via the 'Shukhee' app-an innovative digital healthcare platform developed by Grameen Digital Healthcare Solutions. An agreement to this effect between the two organizations was signed at EBL head office in the capital on May 12.

This is a first of its kind initiative in Bangladesh's banking sector. EBL will fully sponsor this exclusive healthcare subscription, offering its customers peace of mind and critical medical support during their spiritually significant journeys.

The collaboration was celebrated at a special event attended by Dr Ahmed Armaan Siddiqui, CEO, and Mohammad Solai-mun Rasel, CTO and CBO of Grameen Digital Healthcare Solutions; Ali Reza Iftekhhar, Managing Director and CEO; Ahmed Shaheen, Additional Managing Director; Riad Mahmud Chowdhury, Deputy Managing Director and Head of Corporate Banking; and Md Jabelul Alam, Head of Transaction

Banking, Corporate Banking of EBL; among others.