

EBL unveils lifestyle, travel cards in partnership with ShareTrip, Visa

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Dhaka : Eastern Bank (EBL), in collaboration with ShareTrip, a leading online travel agency, and global payment platform Visa, has launched the ShareTrip Visa Co-brand Card-the country's first suite of lifestyle and travel-focused credit and debit cards.

This initiative combines EBL's innovative banking solutions with ShareTrip's travel and lifestyle expertise and Visa's global payment network. With a host of exclusive privileges, the cards offer substantial savings on flights, hotels, shopping, and lifestyle indulgences-both at home and abroad.

Available in Credit (Platinum and Signature) and Debit variants, cardholders will enjoy exclusive lifestyle vouchers, attractive discounts on ShareTrip Shop, flights, and hotels, plus travel-centric privileges such as airport lounge access, eSIM data offers, travel insurance, and

more. The debit variant is exclusively linked with EBL's Super Saver Account, ensuring added value through bundled benefits and daily banking convenience.

The launch ceremony was held at EBL's Head Office in the capital recently. EBL Additional Managing Director and COO Osman Ershad Faiz, Deputy Managing Director and Head of Retail and SME Banking M Khorshed Anowar, Visa Country Manager for Bangladesh, Nepal, and Bhutan Sabbir Ahmed, and ShareTrip Co-founder and CEO Sadia Haque was present on the occasion, among other high officials from all the organizations.