

Faruqu new MD for Microsoft Bangladesh

A Monitor Report

Date: 16 September, 2021



Dhaka : Microsoft has appointed Md Yousup Faruqu as Managing Director for Bangladesh. In this role, he will focus on accelerating digital transformation for public and private sector organisations, SMEs, communities, and industry verticals, collaborating with our robust partner ecosystem.

"I'm so honoured to be on this exciting journey with Microsoft as we focus on Bangladesh's digital transformation and cloud adoption. The country is in the midst of accelerating network and technology tools and processes deployments, on a foundation of smart governance to achieve the national agenda of a "Digital Bangladesh". I'm looking forward to transforming the country, the industries and capabilities of the country together, with our partners and the community," said Md Yousup Faruqu, Country Managing Director, Microsoft Bangladesh.

Faruqu brings over 16 years of experience in technology transformation across Bangladesh. His prior experiences include roles with VMware, Banglalink Digital Communication, and Symbiosis Bangladesh. He holds a Bachelor's in Computer Applications from Bangalore University in Bengaluru, India.

"Bangladesh has been one of the fastest-growing economies in Asia Pacific, and we're proud to empower them in their aspirations to become a developed country by 2041. One of the ways they are doing this by setting the pace for IT-enabled public services and growing the country's cloud footprint. That's where Faruqu's extensive industry experience will play a crucial role in ensuring cloud adoption, skilling and

transformation for the country," said Sook Hoon Cheah, General Manager, Southeast Asia New Markets, Microsoft Asia Pacific.