

HSBC launches seamless digital payment facility for Sailor's customers

- A Monitor Report

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Dhaka : Hongkong and Shanghai Banking Corporation (HSBC) has introduced a seamless cashless payment experience for the customers of Sailor-the flagship fashion brand of Epyllion Group.

Through HSBC's newly launched digital collection solution "Omni Collect", retail customers of Sailor can make digital payments effortlessly by simply scanning a QR code through their smartphones at the checkout.

Omni Collect will also facilitate the retailer to receive their sales proceeds via different digital channels such as credit cards, debit cards, mobile financial service (MFS) and internet banking along with a comprehensive view of collections, said a release.

The signing ceremony, recently held in the capital, between HSBC and

Sailor, marking a step forward by Epyllion Group towards digitization, was attended by senior officials of both the organisations.