

Md Hassan promoted to DSM at Dhaka Regency

A Monitor Report

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Dhaka : Md Mahmud Hassan has been promoted to the role of Director-Sales and Marketing at Dhaka Regency Hotel and Resort.

After completing his post-graduation from University of Dhaka in Tourism and Hospitality Management, he joined Dhaka Regency Hotel and Resort as Sales Executive and stepped on different roles during his tenure since 2010.

Boasting more than one and half-decades of sales and marketing experience in hospitality and tourism, Mahmud is now overseeing revenue management, group, corporate, and transient sales, and all marketing initiatives for this popular and new generation business class hotel.

In this new role, as a seasoned Sales and Marketing professional - Mahmud aims towards a clear step-by-step approach on how to set up

organisations' sales processes through the contemporary modern Marketing approach, recruit the right people and train them on how to achieve the organisational goals through a stable process.

He believes in teamwork, business partnership development and will be responsible for further promoting the company's philosophy and culture among international and local guests with his professional expertise along with his personal traits.