

MTB joins Dhaka Travel Mart 2025 as Banking Partner

- A Monitor Report

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Dhaka : A leading private sector bank Mutual Trust Bank PLC (MTB) becomes the Banking Partner of the Dhaka Travel Mart 2025, the 20th edition of the international tourism fair in Dhaka.

The 3-day fair, organized by the travel trade publication The Bangladesh Monitor, will be held between on February 6-8, 2025, at the Ball Room of Pan Pacific Sonargaon Hotel Dhaka.

To this effect, a Memorandum of Understanding was signed between the two organizations at The Bangladesh Monitor's office in the capital on January 12.

Md Rozar Ibna Azad, Head of Brand, MTB, and Farhad Kamal, Managing Editor, The Bangladesh Monitor, signed the MoU on behalf of their respective sides. Kazi Wahidul Alam, Editor, The Bangladesh Monitor was also present on the occasion.

Under the MoU, MTB will extend its full support to The Bangladesh Monitor in organizing and promoting Dhaka Travel Mart 2025 at home and abroad. MTB will also promote their card and travel products during the fair and announce special offers to visitors.

This year more than 45 public and private organizations including national tourism organizations, airlines, tour operators, hotels, resorts, travel agencies, and financial institutions, from eight countries including host Bangladesh, will showcase their products and services during the fair.

Most of the participants will be announcing special offers for the visitors of the fair.