

Nokia launches 'Made in Bangladesh' smartphones

A Monitor Report

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Dhaka : Nokia, the renowned telecommunications company, has launched "Made in Bangladesh" smartphones, assembled in its factory in Kaliakair of Gazipur.

Farhan Rashid, Head of Business at HMD Global Bangladesh, on November 25 announced the launching of two models from Nokia's G-series - G10 and G20 - assembled in its new factory at the Bangabandhu Hi-Tech City.

From HMD's partner Union Group, Managing Director Raquibul Kabir and Director Alvee Rana were present at the launching ceremony.

HMD Global Oy, branded as HMD and Nokia Mobile, is a Finnish mobile phone manufacturer who began marketing Nokia-branded smartphones and feature phones on December 1, 2016.

According to the officials concerned, smartphones from other series and even feature phones will also be produced in Bangladesh within the next month. The prices of the locally produced Nokia smartphones will be 30 per cent cheaper compared to the imported handsets.

With Nokia joining the band, there are currently a total of 13 mobile brands that have factories in Bangladesh and are producing "Made in Bangladesh" smartphones.

The first two models assembled by Nokia in Bangladesh are G10 and G20 and they have three-day battery life - the longest ever.

The retail price of the G10 model is BDT 13,499 and G20 is BDT 14,999.

The Nokia G20 is supported by the Android operating system with three years of monthly security updates and two years of OS updates. It has both face and side fingerprint unlocking systems, a 48MP camera, ample storage, and OZO surround-audio.

Both smartphones are made with Android 11. Anyone can respond to and control their conversations across multiple messaging apps, all in the same spot. In addition, customers will always get the latest features with two years of future updates.

Nokia G10 also has a triple rear camera and advanced imaging with AI-enhanced shooting modes.