

Prime Bank, Best Western Cox's Bazar jointly offer exclusive benefits to customers

- A Monitor Report

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Dhaka : Prime Bank PLC has recently signed a strategic agreement with Best Western Plus Bay Hills Hotel Cox's Bazar to offer exclusive privileges to its customers and employees.

The signing ceremony was held at the bank's head office in the capital.

Under the agreement, all Prime Bank credit and debit cardholders, along with Prime Bank employees, will enjoy attractive benefits at Best Western Plus Bay Hills Hotel Cox's Bazar.

These privileges include 40 percent discount on accommodation from the rack rate, 10 percent discount on à la carte dining at the hotel's restaurant, and 50 percent discount on meeting and banquet hall bookings from the rack rate.

The agreement was signed by Mamur Ahmed, SEVP and Head of

Distribution of Prime Bank PLC, and Shahadat Hossain Bahar, CEO of Best Western Plus Bay Hills Hotel Cox's Bazar. Other high officials from both organizations were also on the occasion.

Such partnerships allow customers to enjoy exclusive benefits and privileges.

Prime Bank customers now have a new option to enjoy leisure at the longest sea beach of the country Cox's Bazar.